



#4

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inter Application of
KRISTEN ONDECK

Atty. Docket
PHA23681

Filed: CONCURRENTLY
Title: AFTER-SALES CUSTOMIZATION SPECIFIED BY RETAILER ACTS AS
INCENTIVE

Commissioner for Patents, Washington, D.C. 20231

RECEIVED

APPOINTMENT OF ASSOCIATES

JUN 27 2001

Sir:

Technology Center 2100

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorneys, Agents, or Persons with Limited Recognition in the above-captioned case and appoints as his Associate(s):

PETER L. VERDONK	(Limited Recognition Under 37 CFR 10.9(b))
EDWARD BLOCKER	(Reg. No. 30,245)
AZIR HAQUE	(Reg. No. 45,859)
HAROLD TSIANG	(Reg. No. 35,721) and
PETER ZAWILSKI	(Reg. No. 43,305)

c/o Philips Electronics North America Corporation, Corporate Intellectual Property, 580 White Plains Road, Tarrytown, New York 10591-5190, with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully,

Michael E. Schmitt, Reg. 36,921
Attorney of Record

Dated at Sunnyvale, CA
on June 18, 2001.

Attachment: Limited Recognition Under 37 CFR 10.9(b)



BEFORE THE OFFICE OF ENROLLMENT AND DISCIPLINE
UNITED STATE PATENT AND TRADEMARK OFFICE

RECEIVED

JUN 27 2001

Technology Center 2100

LIMITED RECOGNITION UNDER 37 CFR § 10.9(b)

Peter L. Verdonk is hereby given limited recognition under 37 CFR §10.9(b) as an employee of Philips Electronics North America Corporation, to prepare and prosecute any patent applications whose inventors by virtue of their employment have an obligation to assign the applications to Koninklijke Philips Electronics N.V. or companies owned or controlled, directly or indirectly, by Koninklijke Philips Electronics N.V., including but not limited to Philips Electronics North America Corporation (or a subsidiary thereof) and U.S. Philips Corporation, and an attorney or agent of record in the applications is a registered practitioner who is an employee of Philips Electronics North America Corporation. This limited recognition shall expire on the date appearing below, or when whichever of the following events first occurs prior to the date appearing below: (i) Peter L. Verdonk ceases to lawfully reside in the United States, (ii) Peter L. Verdonk's employment with Philips Electronics North America Corporation ceases or is terminated, or (iii) Peter L. Verdonk ceases to remain or reside in the United States on an L-1 visa.

This document constitutes proof of such recognition. The original of this document is on file in the Office of Enrollment and Discipline of the U.S. Patent and Trademark Office.

Expires: November 30, 2001

Harry Moatz,
Director of Enrollment and Discipline